

MARTINIQUE

Caribbean Business Hub



REASONS TO INVEST

Key strengths & competitive advantages

European Stability

- Euro currency
- EU legal framework
- Access to EU Funding

Strategic Location

- Gateway between Europe, the Americas & the Caribbean

Business Environment

- Attractive incentives: 30% Allowance | Reduced VAT | R&D Credits
- Active support for entrepreneurs
- Skilled workforce (98% literacy rate)

Regional Connectivity

- €122M investments (2025–2027)
- Modern airport & Port
- High-performance transport & digital networks



PRIORITY OPPORTUNITY SECTORS

Tourism – 1 M visitors/ €500M in revenue



- Ecotourism
- Luxury
- Cruises
- Hotel infrastructure
- Premium services

Renewable Energy – 2030 Target



- 100% green energy
- Solar
- Biomass
- Green hydrogen
- Geothermal

Agri-processing



- World-renowned rum
- Bananas
- Local products
- Organic agriculture



PRIORITY OPPORTUNITY SECTORS

Digital Economy – Growing sector



- Audiovisual
- Gaming
- Cybersecurity
- E-commerce
- Creative industries

Maritime & Logistics – €122M strategic investments (2025–2027)



- Regional connectivity hub
- Port development & Ship repair
- Logistics platform
- Inter-island trade growth

Bio Health



- Biotech,
- clinical research,
- telemedicine
- Natural pharmacopoeia



OUR SERVICES FOR INVESTORS

Provide economic
data

Connect you with
our partner
network

Support in
funding search

Strategic sector
analysis



Thank you for your attention !

Contact: Peggy- Ann ACELOR
peggy.ancelor@martiniquedev.fr



+596 696 119 649



contact@martiniquedev.fr



www.martiniquedev.fr



[martiniquedev](https://www.facebook.com/martiniquedev)



[martinique-développement](https://www.linkedin.com/company/martinique-developpement)